

Highlights

Major Activities

Achievements

Placement

Minor Activities

Student's Corner



Dr. Abhinav Bhatnagar
Director

MESSAGE FROM THE DIRECTOR

Welcome to this edition of the IIMT College of Management Newsletter! We are excited to embark on this journey of sharing updates, insights, and highlights from our dynamic community. At IIMT College of Management, we pride ourselves on nurturing the next generation of leaders in management education.

In this edition, we aim to showcase the incredible achievements and contributions of our students and faculty members. From ground-breaking research to impactful projects, there is much to celebrate within our vibrant community.

Our students continue to excel both academically and professionally, demonstrating exceptional leadership qualities and a commitment to excellence. Whether it's winning prestigious awards, participating in national competitions, or launching innovative initiatives, our students consistently demonstrate the spirit of innovation and drive that defines IIMT College of Management.

Similarly, our esteemed faculty members are at the forefront of cutting-edge research and thought leadership in their respective fields. Their dedication to advancing knowledge and fostering critical thinking among our students is truly commendable.

As we embark on this journey together, we invite you to join us in celebrating the spirit of excellence and innovation that permeates every aspect of life at IIMT College of Management. Stay tuned for future editions of our newsletter, where we will continue to share stories of success, insights from industry leaders, and updates from our vibrant campus community.

Thank you for being a part of the IIMT College of Management family. Together, let's continue to inspire excellence and shape the future of management education.

I wish all success to the **'MANTHAN Newsletter'**.

EDITORIAL



Dear Readers

Welcome to the latest edition of Manthan, the newsletter from IIMT College of Management! This quarter, we bring you exciting updates on campus events, student activities, and major happenings.

We also encourage you to contribute your stories and ideas for future issues. Your input helps us create a newsletter that truly reflects our vibrant community.

Thank you for your continued support and engagement.
Happy reading!

PEOPLE WHO ENRICH OUR JOURNEY

ACHIEVEMENTS

TPL Awards & Honour
Dr Raj Misra (Dean)

NPTEL ONLINE CERTIFICATION
Anuj Kumar (Assistant Professor)

EDUCATORS FAME AWARDS
Dr Abhya Nand (Dean)

EDUCATORS FAME AWARDS
Mr Sachin (Assistant Professor)

Concept of Cloud Computing Author
Mr Anshul (Assistant Professor)

MANTHAN

ACTIVITY CORNER

Industrial Visit

by

B. Com Department



On April 2nd and 9th, the B.Com Department of IIMT College of Management organized an industrial visit to Yakult Danone India Pvt Ltd in Sonipat, Haryana. The visit aimed to provide students with practical insights into the operations of a prestigious company and enhance their employability skills, preparing them for the job market.

The primary objective was to offer students a comprehensive learning platform that bridges theoretical knowledge and practical application in management and computer applications. This experience was designed to boost self-confidence, cultivate leadership abilities, and provide hands-on practice in real job situations.

During the visit, students gained firsthand experience in understanding the fundamental principles of engineering and mastering specialized technology. They were also exposed to the latest changes in the technological world, learning to stay updated with ongoing advancements. Effective communication was another key learning outcome, as students interacted with professionals and understood the importance of clear and efficient communication in a corporate setting.

Additionally, the visit emphasized the importance of being aware of social, cultural, global, and environmental responsibilities. Students learned how these factors integrate into the role of an engineer and the broader context of business operations.

Overall, the industrial visit to Yakult Danone India Pvt Ltd provided a valuable opportunity for students to enhance their knowledge, gain practical experience, and prepare for successful careers by understanding the complexities of the professional world.

MANTHAN

ACTIVITY CORNER

Industrial Visit by BCA Department



Department of BCA at IIMT College of Management, Greater Noida, organized an enlightening industrial visit for its students to CETPA Infotech Pvt Ltd. This visit, held on April 2, 2024, aimed to provide students with practical insights into the industry, offering them a real-world perspective on their theoretical knowledge. Starting at 9:30 AM, the students arrived at CETPA Infotech, located at D-58, Sector 2, Noida, where they were welcomed warmly by the CETPA team.

During the visit, the students were given a comprehensive tour of the facilities and had the opportunity to interact with professionals from various departments. The CETPA team conducted informative sessions on the latest trends and technologies in the IT sector, emphasizing the importance of hands-on experience in bridging the gap between classroom learning and industry requirements. Students also engaged in interactive discussions, where they posed questions and gained valuable insights into the workings of a leading IT training and development company.

This industrial visit was a crucial initiative by the Department of BCA to enhance the students' understanding of the industry and to prepare them for their future careers. By witnessing the practical applications of their academic studies, the students left with a deeper appreciation of the skills and knowledge required to succeed in the dynamic field of information technology. The visit to CETPA Infotech Pvt Ltd was a memorable and enriching experience for the BCA students of IIMT College of Management, reinforcing the institution's commitment to providing quality education and professional development opportunities.

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Web Dev & Designing

by

BCA Department



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Department of BCA

Minor Activity
— Workshop —
On

WEBSITE DESIGNING AND DEVELOPMENT



Friday, 5th April, 2024 10:30 AM Onwards

Venue - Chanakya hall

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On 5th April 2024, the BCA Department under the IIMT College of Management organized a WEB DESIGNING AND DEVELOPMENT workshop. The workshop focused on PHP fundamentals, covering topics such as PHP syntax, variables, data types, and control structures. Participants learned to integrate PHP code into HTML to create dynamic web pages, along with database integration, user authentication, and sessions in PHP applications. Additionally, the workshop introduced participants to popular PHP frameworks and tools.

The workshop also included a SQL component, covering SQL fundamentals, querying data, data manipulation, data definition, data control, transactions, advanced query techniques, optimization, performance tuning, security, and best practices. Participants learned to write SQL queries, perform data manipulation operations, define and modify database structures, and optimize SQL queries for improved database performance and security. Overall, the workshop aimed to equip participants with the skills and knowledge needed to build for future.

Financial Models

by


B. Com Department



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IIMT College of Management
is organizing
— Minor Activity —
on

Financial Model's



2nd April, 2024 11:00 am onwards

Venue - Sarabhai Hall

On 2nd April 2024, the B.Com Department under the IIMT College of Management organized a workshop on Financial Models. The workshop aimed to familiarize students with financial modeling, which involves representing a company's operations in numbers for decision-making purposes. Financial models are used by executives to estimate costs and project profits of proposed projects, and by analysts to anticipate the impact of events on a company's stock.

The workshop also focused on the practical application of financial modeling, including estimating business valuations, comparing businesses within an industry, and strategic planning. Students were tasked with preparing PowerPoint presentations on the business plans of existing businesses, promoting experiential learning and enhancing skills such as communication, confidence, and time management. The workshop was organized by Mr. Subham Kr Singh & Anuj Kumar, and it aimed to deepen students' understanding of financial modeling and its relevance in the business world.

MANTHAN

Movie Premiere



11 June 2024

Bengal 1947 star cast arrived at IIMT



MANTHAN

NATIONAL SEMINAR



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



Indian
Institute of
Banking & Finance

IIMT
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Greater Noida
— Aim For Excellence —



NATIONAL SEMINAR

on

*“Recent Trends and Innovations in Indian Banking & Financial Services
Opportunities and Challenges”*

in

Collaboration with Indian Institute of Banking & Finance



Chief Guest

Dr. Narinder Kumar Bhasin

Head – PDC, New Delhi,
Indian Institute of Banking and Finance



Mr. Ajit Mehrotra

Trainer & Banker
Ex Chief Manager PNB New Delhi



Mr. Utpal Mukherjee

SVP Axis Bank



Mr. Pankaj Singh

Regional Head ICICI Bank



VENUE : CHANAKYA HALL

Date: 03 May 2024, Friday | Time 11:00 AM Onwards

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MANTHAN

NATIONAL SEMINAR



The IIMT College of Management, in collaboration with the Indian Institute of Banking & Finance (IIBF), hosted a highly anticipated national seminar on "Recent Trends and Innovations in Indian Banking & Financial Services: Opportunities and Challenges." Held at Chanakya Hall on May 3, 2024, the seminar featured esteemed speakers and experts who shed light on the dynamic changes shaping the banking and financial services industry.

Dr. Narinder Kumar Bhasin, Head - PDC at IIBF New Delhi, served as the Chief Guest, offering insightful perspectives on the evolving landscape of the sector. The seminar also included keynote addresses from prominent figures such as Mr. Ajit Mehrotra, Ex Chief Manager at PNB New Delhi, Mr. Utpal Mukherjee, SVP at Axis Bank, and Mr. Pankaj Singh, Regional Head at ICICI Bank. The seminar highlighted several key trends and innovations reshaping the industry. Digital transformation remains a critical focus, with banks investing heavily in mobile apps and online platforms to enhance customer convenience. Fintech startups are disrupting traditional banking by leveraging technologies such as artificial intelligence (AI), blockchain, and big data analytics to offer personalized and efficient services. Open banking initiatives, driven by regulations like PSD2 in Europe, are fostering greater data sharing and consumer access to a wider range of financial products. Additionally, blockchain technology is being explored for applications beyond cryptocurrency, aiming to improve transparency, security, and efficiency in financial processes.

Overall, the seminar underscored the significant changes driven by technological advancements, changing consumer expectations, and regulatory reforms in the banking and financial services sector. The insights shared by industry leaders highlighted both the opportunities and challenges ahead, emphasizing the importance of continued innovation and excellence in navigating the future of banking.

MANTHAN

ACTIVITY CORNER

Alumni Conclave

by

JMC Department



The Alumni Conclave held on the 30th of May, 2024, at Krishna Hall, was a momentous occasion that brought together past students and esteemed alumni of our institution. The event commenced at 02:30 PM and continued through the early hours, providing a platform for networking and honoring distinguished alumni. Group Director Prof Dr K.K Paliwal mentioned To strengthen the bond between the institution and its alumni, it is essential to implement initiatives that honor and recognize distinguished alumni, thereby fostering a sense of pride and accomplishment. Facilitating networking events among alumni, students, and faculty will create opportunities for meaningful connections and professional growth. Promoting knowledge sharing between alumni and current students can enhance learning experiences and provide valuable insights. Engaging alumni in discussions about their contributions to institutional development will not only acknowledge their efforts but also inspire future involvement. Building a sense of community and belonging through regular communication and inclusive events will encourage active alumni engagement. Showcasing student talents and achievements will further highlight the institution's commitment to excellence and create a platform for alumni to support and mentor current students. As a result of these efforts, we can expect enhanced alumni engagement and participation, successful recognition of distinguished alumni, effective networking, valuable knowledge transfer, productive discussions on institutional development, strengthened community bonds, increased alumni involvement in future initiatives, and a well-deserved spotlight on student talents and achievements.

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SPECIAL VIDEO SCREENING



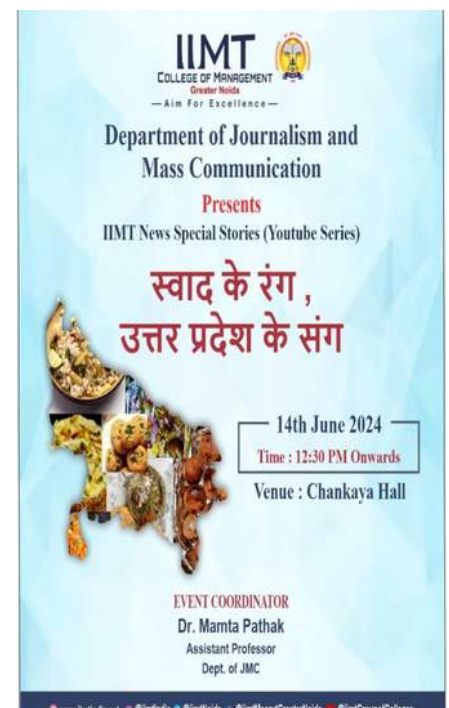
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SPECIAL VIDEO SCREENING

by

Department of Journalism and Mass Communication



On June 14th, 2024, the Department of Journalism and Mass Communication at IIMT College of Management hosted a film screening event titled "Swad Ke Rang, Uttar Pradesh Ke Sang" at Chanakya Hall. This event aimed to celebrate and promote the rich culinary heritage and cultural diversity of Uttar Pradesh through an engaging short film.

The event attracted an enthusiastic audience, including food enthusiasts, cultural aficionados, students, and local dignitaries, all eager to explore the flavors and traditions of Uttar Pradesh. The short film showcased the state's vibrant culinary landscape, highlighting its diverse dishes and cultural significance.

For journalism students, this event provided valuable practical experience in organizing and covering a significant cultural event. They demonstrated their skills in various areas, including event planning, film public relations, multimedia journalism, and social media promotion. The students meticulously prepared for the screening, ensuring that every detail was handled professionally.


In addition to organizing the event, the students produced high-quality reports, videos, and photo essays documenting the evening's activities. These materials will serve as a portfolio for their future careers, showcasing their ability to manage and report on live events. The event also enhanced their confidence in creative expression and communication, essential skills for their professional development.

The success of "Swad Ke Rang, Uttar Pradesh Ke Sang" reflects the dedication and talent of the journalism students at IIMT College of Management. By celebrating Uttar Pradesh's culinary heritage and cultural diversity, the event provided an enriching experience for all attendees and highlighted the importance of preserving and promoting regional traditions. This initiative underscores the department's commitment to fostering practical skills and cultural appreciation among its students.

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One Week Online FDP 2024




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IIMT COLLEGE OF MANAGEMENT IN COLLABORATION WITH
INDIAN ECONOMIC ASSOCIATION (IEA) IS ORGANIZING

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**RECENT TRENDS IN RESEARCH IN MANAGEMENT, IT,
COMMUNICATION IN CUTTING EDGE TECHNOLOGY**

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Prof.(Dr.) Govind Gupta DEAN	Dr. A.K. Tomar Chief Conference Coordinator, IEA	Ms. Sakshi Narayan Assistant Professor	Mr. Abhijit Ghosh Assistant Professor

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ACTIVITY CORNER

One Week Online FDP 2024



On the inaugural day of the Faculty Development Program at IIMT College of Management, Prof. (Dr.) Abhay Anand, Dean of BCA, delivered a welcome note on behalf of the Director, Prof. (Dr.) Abhinav Baxi Bhatnagar. He extended a warm welcome to the chief guest, Prof. (Dr.) Adaya Prasad Pandey, former Vice-Chancellor of Manipur Central University and current President of the Indian Economic Association (IEA). The IIMT family expressed sincere gratitude to the IEA for their association and support.

Our Group Director, Prof. (Dr.) K.K. Paliwal, also addressed the gathering, welcoming the guests, IIMT management, and the IEA. He spoke about the pivotal role of IoT and IT in contemporary research, emphasizing how network progression and artificial intelligence are revolutionizing various sectors globally. Prof. Paliwal highlighted the need for academic institutions to integrate these advancements into their curricula and research initiatives to stay at the forefront of technological innovation.

The chief guest, Prof. (Dr.) Adaya Prasad Pandey, underscored the remarkable technological advancements that India is achieving. He encouraged researchers to contribute actively to this progress, emphasizing the critical role they play in driving innovation and development. Prof. Pandey's insights resonated with the attendees, inspiring them to explore new avenues in their research endeavors.

The Faculty Development Program aims to enhance the professional skills and knowledge of the faculty, ensuring they are well-equipped to educate the next generation of students. The program's success is a testament to the collaborative efforts of the IIMT management and the IEA, reflecting their shared commitment to academic excellence and technological advancement.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024

The poster is for an online FDP organized by IIMT College of Management in collaboration with the Indian Economic Association (IEA). The topic is 'Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology' with a focus on the 'EVENING SESSION'. The speaker is Dr. Deepak P Sable, Professor and Principal at Bharat College of Arts and Commerce. The topic is 'The Knowledge-Based View (KBV) in MANAGEMENT'. The poster also lists the Chief Patron, Patrons, and Conveners, along with the date and time of the session.

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IIMT College of Management in Collaboration with Indian Economic Association (IEA) is Organizing

ONLINE FDP
Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology
- EVENING SESSION -

Speaker
Dr. Deepak P Sable
Professor and Principal
Bharat College of Arts and Commerce,
Badlapur, Thane, Maharashtra

- Topic -
"The Knowledge-Based View (KBV) in MANAGEMENT"

Chief Patron
Dr. Mayank Agarwal
Managing Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) K.K. Pathak
Group Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) Ashish Bhatnagar
Director
IIMT College of Management

Conveners
Prof. (Dr.) Gaurav Gupta
Dean, Principal
IIMT College of Management

Conveners
Prof. (Dr.) A.K. Tomar
Chief Conference Coordinator
IEA

DATE: 18TH JUNE 2024 | TIME: 02:00 PM to 3:00 PM

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On the first day of the online Faculty Development Program (FDP), Dr. Deepak P. Sable delivered an enlightening session on the quaternary sector of the economy, emphasizing its foundation on intellectual and knowledge-based activities. Dr. Sable provided in-depth insights into how this sector significantly contributes to economic growth by leveraging intellectual capabilities and expertise. He underscored the pivotal role of innovation in this realm, elaborating on the innovation cycle and its phases, from ideation to implementation.

Dr. Sable highlighted how technological advancements serve as a driving force for economic progression. He explained that continuous innovation and the adoption of new technologies are essential for maintaining a competitive edge in the global market. By integrating cutting-edge technologies, businesses and economies can enhance productivity, efficiency, and overall economic performance.

The session delved into the practical aspects of fostering innovation within organizations and the broader economic landscape. Dr. Sable discussed various strategies and practices that can nurture an innovative culture, including investing in research and development, encouraging creative thinking, and promoting collaboration among different sectors and industries. He emphasized that understanding and navigating the innovation cycle is crucial for professionals in the quaternary sector to drive sustainable economic development.

Dr. Sable's presentation provided participants with a comprehensive understanding of the quaternary sector's dynamics and the critical role of innovation and technology. His insights equipped attendees with valuable knowledge and practical strategies to apply in their professional endeavors, contributing to their development as effective educators and leaders in their respective fields. The session set a high standard for the subsequent days of the FDP, promising a rich and engaging learning experience.

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One Week Online FDP 2024

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ONLINE FDP
Recent Trends in Research in Management,
IT, Communication in Cutting Edge Technology
- EVENING SESSION -

Speaker
Dr. Anupama Pandey
Head
NIMS School of Business, NIMS
University Jaipur Rajasthan

- Topic -
“Sustainability and Corporate
Social Responsibility (CSR)”

Chief Patron	Patrons	Patrons	Conveners	Conveners
Dr. Mayank Agarwal Managing Director IIMT Group of Colleges	Prof. (Dr.) K.K. Pathak Group Director IIMT Group of Colleges	Prof. (Dr.) Abhinav Bhatnagar Director IIMT College of Management	Prof. (Dr.) Govind Gupta Dean, Principal IIMT College of Management	Prof. (Dr.) A.K. Tomar Chief Conference Coordinator IEA

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On the first day of the online Faculty Development Program (FDP), Dr. Anupama Pandey emphasized the critical importance of sustainability and its direct relationship with corporate social responsibility (CSR). She provided an in-depth analysis of how modern businesses need to evolve their approaches to truly understand the significance of sustainability. Dr. Pandey highlighted that sustainability is not just a buzzword but a vital aspect of long-term business strategy and success.

She explained that contemporary companies must integrate sustainability into their core operations and strategies, ensuring that their practices do not harm the environment and contribute positively to society. By doing so, businesses can address the various challenges posed by sustainability, such as resource depletion, environmental degradation, and social inequities.

Dr. Pandey also discussed how CSR initiatives serve as a powerful tool for businesses to tackle these challenges. She emphasized that CSR should go beyond philanthropy and charity, focusing instead on creating shared value for both the company and the community. Through effective CSR strategies, businesses can promote sustainable development, enhance their brand reputation, and build stronger relationships with stakeholders.

Moreover, Dr. Pandey highlighted the role of innovation in driving sustainability. She explained how technological advancements and innovative practices can lead to more efficient resource utilization, reduced environmental impact, and sustainable economic growth. By fostering a culture of innovation, businesses can stay ahead of the curve and contribute to a more sustainable future.

Overall, Dr. Pandey's session on sustainability and CSR provided valuable insights for participants, encouraging them to rethink their approaches and embrace sustainable practices in their professional endeavors.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024

The poster is for an Online FDP titled "Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology" with a focus on the "MORNING SESSION". The speaker is Dr. Monika Varshney, Assistant Professor & Head of the Department of Computer Applications at D. S. College, Aligarh. The topic is "AI Technologies to Produce Creative Works". The event is organized by IIMT College of Management in collaboration with the Indian Economic Association (IEA). The date is 19th June 2024, from 10:30 AM to 11:30 AM, held online via Microsoft Teams. The poster lists several patrons and conveners, including Dr. Mayank Agarwal, Prof. (Dr.) K.K. Pathwal, Prof. (Dr.) Abhinav Bhatnagar, Prof. (Dr.) Govind Gupta, and Prof. (Dr.) A.K. Tomar. Social media handles for IIMT India, IIMT Noida, IIMT Meerut Greater Noida, and IIMT Group of Colleges are provided at the bottom.

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IIMT College of Management in Collaboration with Indian Economic Association (IEA) is Organizing

ONLINE FDP

Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology

- MORNING SESSION -

Speaker

Dr. Monika Varshney

Assistant Professor &
Head Department of Computer Applications
D. S. College, Aligarh

- Topic -

"AI Technologies to Produce Creative Works"

Chief Patron
Dr. Mayank Agarwal
Managing Director
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Patrons
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Conveners
Prof. (Dr.) Govind Gupta
Dean, Principal
IIMT College of Management

Conveners
Prof. (Dr.) A.K. Tomar
Chief Conference Coordinator
IEA

DATE: 19TH JUNE 2024, | TIME: 10:30 AM to 11:30 AM

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On the second day of the online Faculty Development Program (FDP), Dr. Monika Varshney delivered an insightful session on the use of artificial intelligence (AI) in the contemporary world. She highlighted how technology, particularly AI, is revolutionizing research and teaching, making these processes more efficient and effective.

Dr. Varshney elaborated on the various ways AI can assist in academic and professional settings. She pointed out that AI tools are increasingly being utilized to streamline research processes, enhance data analysis, and provide robust support for editing and language tasks. By integrating AI into their workflows, researchers and educators can significantly reduce the time and effort required for routine tasks, allowing them to focus more on critical thinking and innovation.

During her presentation, Dr. Varshney provided practical demonstrations of AI tools in action. She showcased how these tools can be used for efficient data management, accurate editing, and improved language support, all of which are crucial for producing high-quality research outputs. Participants were shown real-world applications of AI in simplifying complex tasks, thus improving productivity and accuracy.

Dr. Varshney also discussed the broader implications of AI in education, emphasizing how it can personalize learning experiences and offer tailored support to students and researchers. By leveraging AI, educators can provide more interactive and engaging learning environments, ultimately enhancing educational outcomes.

The session concluded with a discussion on the ethical considerations and potential challenges of integrating AI into research and teaching. Overall, Dr. Varshney's session provided valuable insights into the transformative potential of AI, encouraging participants to adopt these advanced tools in their academic and research endeavors.

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ACTIVITY CORNER

One Week Online FDP 2024

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IIMT College of Management in Collaboration
with Indian Economic Association (IEA) is Organizing
ONLINE FDP
Recent Trends in Research in Management,
IT, Communication in Cutting Edge Technology
- EVENING SESSION -

Speaker
Mr. Sumeet Ghosh
Senior Process Manager
Sky Deutschland GmbH
Germany

- Topic -
"How Effective Communication Skills
Are Important To Deal With A Diverse
Workforce Or Mindset"

Chief Patron	Patrons	Patrons	Conveners	Conveners
Dr. Mayank Agarwal Managing Director IIMT Group of Colleges	Prof. (Dr.) K.K. Pathak Group Director IIMT Group of Colleges	Prof. (Dr.) Abhinav Bhatnagar Director IIMT College of Management	Prof. (Dr.) Govind Gupta Dean, Principal IIMT College of Management	Prof. (Dr.) A.K. Tamar Chief Executive Officer IEA

DATE: 19TH JUNE 2024, | TIME: 02:00 PM to 3:00 PM

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Mr. Sumeet Ghosh addressed the importance of effective communication during a session that underscored its critical role in navigating challenges posed by a diverse workforce and achieving organizational objectives. Speaking at the Faculty Development Program (FDP), Mr. Ghosh emphasized that effective communication is foundational to overcoming barriers within diverse teams, ensuring clarity of objectives, and fostering collaboration.

The session delved into various communication methods essential for mitigating challenges within diverse teams. Mr. Ghosh stressed the significance of understanding cultural nuances, interpersonal dynamics, and individual communication preferences to facilitate productive interactions and decision-making processes.

Furthermore, Mr. Ghosh highlighted the relevance of tailored communication strategies in educational contexts, particularly when addressing diverse audiences such as students. He underscored the importance of adapting teaching methodologies to cater to different learning styles, ensuring that educational objectives are effectively communicated and understood.

Participants in the session gained practical insights into enhancing communication effectiveness, learning strategies to promote inclusivity, and the role of empathetic communication in building cohesive teams. Mr. Ghosh's session provided a comprehensive framework for participants to integrate effective communication practices into their professional and educational endeavors, thereby optimizing organizational performance and educational outcomes in diverse settings.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024

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IIMT College of Management in Collaboration
with Indian Economic Association (IEA) is Organizing

ONLINE FDP
Recent Trends in Research in Management,
IT, Communication in Cutting Edge Technology
- MORNING SESSION -

Speaker
Dr. Niranjana C
Assistant Professor & Research Guide,
PG & Research Department of Commerce
Zamorin's Guruvayoorappan College,
University of Calicut, Kerala

- Topic -
"Understanding Research
Methodology: an OverView"

Chief Patron
Dr. Mayank Agarwal
Managing Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) R.S. Pathak
Group Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) Abhinav Bhatnagar
Director
IIMT College of Management

Conveners
Prof. (Dr.) Gaurav Gupta
Dean, Principal
IIMT College of Management

Conveners
Prof. (Dr.) A.K. Tiwari
Chief Conference Coordinator
IEA

DATE: 20TH JUNE 2024, | TIME: 10:30 AM to 11:30 PM

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During the Faculty Development Program (FDP), Dr. Niranjana C delivered a detailed presentation emphasizing the critical role of research methodology in achieving rigorous and dependable research outcomes. Dr. Niranjana elucidated that a well-defined research method serves as a structured and systematic framework essential for resolving research problems effectively. She underscored the importance of methodology in guiding researchers through a logical approach, ensuring that their studies are conducted with precision and clarity.

Throughout her session, Dr. Niranjana elaborated on how a robust research methodology outlines the researcher's approach, ensuring the reliability and validity of results. By meticulously planning their methods, researchers can align their investigations with specific aims and objectives, thereby enhancing the credibility of their findings. Dr. Niranjana highlighted the significance of choosing appropriate research techniques, data collection methods, and analytical tools tailored to the research topic and objectives.

Participants benefited from practical insights into designing research studies that adhere to ethical standards and methodological rigor. Dr. Niranjana's presentation provided a comprehensive understanding of how a well-crafted research methodology contributes to the scholarly integrity and academic excellence of research endeavors. Overall, the session equipped participants with essential knowledge and strategies to effectively structure and execute research projects, ensuring the generation of meaningful insights and contributions to their respective fields.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024

IIMT
COLLEGE OF MANAGEMENT
Greater Noida
— Aim For Excellence —

IIMT College of Management in Collaboration
with Indian Economic Association (IEA) is Organizing
ONLINE FDP
Recent Trends in Research in Management,
IT, Communication in Cutting Edge Technology
- EVENING SESSION -

Speaker
Dr. Amita Marwaha
Assistant Professor
Depth. of Economics
Isabella Thoburn College

- Topic -
"Fostering Innovation and
Entrepreneurship in the Digital Age"

Chief Patron
Dr. Mayank Agarwal
Managing Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) K.R. Pathak
Group Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) Ashima Baxi Bhattacharya
Director
IIMT College of Management

Conveners
Prof. (Dr.) Govind Gupta
Dean, IIMT
IIMT College of Management

Conveners
Prof. (Dr.) A.K. Taneja
Chief Conference Coordinator
IEA

DATE: 20TH JUNE 2024, | TIME: 12:00 PM to 01:00 PM

Online Mode
Microsoft Teams

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Dr. Amita Mawha delivered a compelling session during the Faculty Development Program (FDP), focusing on the future trajectory of the education sector amidst technological advancements. She underscored the pivotal roles of innovation and entrepreneurship in shaping the sector's evolution. Dr. Mawha emphasized the imperative of understanding students' needs in the digital age, highlighting the transformative potential of integrating emerging technologies.

Central to her presentation was the integration of virtual reality (VR) and augmented reality (AR), gamification, and adaptive learning platforms. Dr. Mawha elaborated on how these technologies can revolutionize educational experiences by offering interactive and immersive learning environments. By leveraging VR and AR, educators can create simulated scenarios that enhance comprehension and engagement among students. Gamification techniques were discussed for their ability to make learning more enjoyable and effective, while adaptive learning platforms personalize learning experiences based on individual progress and learning styles.

Dr. Mawha illustrated examples of successful implementations of these technologies in educational settings, showcasing their ability to foster creativity, critical thinking, and collaborative skills among students. She emphasized that embracing innovation and entrepreneurship in education is crucial for preparing students for the dynamic demands of the future workforce.

Participants in the session gained insights into innovative pedagogical approaches that align with contemporary educational trends, equipping them to integrate these technologies effectively into their teaching practices. Dr. Mawha's session concluded with a call to action for educators to embrace technological advancements as catalysts for educational excellence and student success in the digital era.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024

The poster is for an Online FDP organized by IIMT College of Management in collaboration with the Indian Economic Association (IEA). The topic is 'Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology' with a focus on 'Research Ethics'. The speaker is Dr. Vinod Sen, Assistant Professor at IGNTU. The event is scheduled for June 21st, 2024, from 10:30 AM to 11:30 AM. The poster also lists the Chief Patron, Patrons, and Conveners.

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COLLEGE OF MANAGEMENT
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Indian Economic Association (IEA)
— Aim For Excellence —

IIMT College of Management in Collaboration with Indian Economic Association (IEA) is Organizing

ONLINE FDP

Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology

- MORNING SESSION -

Speaker

Dr. VINOD SEN

Assistant Professor
Department of Economics,
IGNTU (A Central University),
Lalpur, Amarkantak, Anuppur,
Madhya Pradesh

- Topic -

"Research Ethics"

Chief Patron
Dr. Rajendra Agarwal
Managing Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) K.R. Pathak
Group Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) Ashish Baid Bhushagar
Director
IIMT College of Management

Conveners
Prof. (Dr.) Govind Gupta
Dean, Principal
IIMT College of Management

Conveners
Prof. (Dr.) A.K. Tamar
Chief (Institution) Coordinator
IEA

DATE: 21st JUNE 2024, | TIME: 10:30 AM to 11:30 AM

Online Mode
Microsoft Teams

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Dr. Vinod Sen addressed a crucial aspect of academia during his session at the Faculty Development Program (FDP), focusing on research ethics and moral integrity. He emphasized the foundational role of research ethics in guiding researchers' conduct and interactions throughout the research process. Dr. Sen highlighted that research ethics encompass established norms and standards that govern researchers' interactions with participants and the responsible management of data.

Throughout his presentation, Dr. Sen underscored the importance of upholding ethical principles to ensure the integrity and credibility of research outcomes. He explained that ethical considerations are paramount in all types of research, including experimental studies, where adherence to ethical guidelines safeguards the rights and well-being of participants. Dr. Sen elaborated on the ethical responsibilities of researchers, emphasizing transparency, confidentiality, and informed consent as essential pillars of ethical research practice.

Furthermore, Dr. Sen discussed the implications of ethical misconduct and the potential consequences for both researchers and the academic community at large. By adhering to rigorous ethical standards, researchers not only uphold professional integrity but also contribute to maintaining public trust in scientific inquiry.

Participants in the session gained insights into navigating ethical challenges and dilemmas that may arise in research settings. Dr. Sen's comprehensive discussion provided attendees with practical guidelines and ethical frameworks to integrate into their research practices, ensuring ethical conduct and upholding moral integrity in academic endeavors.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024

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IIMT College of Management in Collaboration
with Indian Economic Association (IEA) is Organizing

ONLINE FDP
Recent Trends in Research in Management,
IT, Communication in Cutting Edge Technology

- EVENING SESSION -

Speaker
Dr. KK Thahira
Assistant Professor
Economics Government College
Pondicherry

- Topic -
" Innovative Communication Technology:
Driving Economic Growth in Digital Era "

Chief Patron
Dr. Mayank Agarwal
Managing Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) K.K. Pathak
Group Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) Abhinav Bhatnagar
Director
IIMT College of Management

Conveners
Prof. (Dr.) Gaurav Gupta
Dean, Principal
IIMT College of Management

Conveners
Prof. (Dr.) A.K. Tomar
Chief Conference Coordinator
IIMT

DATE: 21ST JUNE 2024, | TIME: 12:00 PM to 01:00 PM

Online Mode
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Dr. Tahira led an engaging discussion during the Faculty Development Program (FDP) on the pivotal role of innovative technology in fostering economic growth. She underscored how technological advancements over the past century have significantly shaped various commercial sectors, driving progress and transformation. Dr. Tahira particularly highlighted the evolution of communication technologies and their profound impact on business practices, particularly within India's dynamic economic landscape.

During her presentation, Dr. Tahira emphasized the transformative effects of technological innovations, citing examples of how advancements in communication technologies have revolutionized interactions, transactions, and global connectivity in business. She discussed the rapid adoption of digital platforms and their role in enhancing operational efficiency and market reach for businesses across diverse sectors.

Furthermore, Dr. Tahira drew attention to the COVID-19 pandemic as a catalyst for accelerated technological innovation in the education sector. She showcased how educational institutions swiftly adapted to virtual learning environments, leveraging innovative technologies such as online platforms, virtual classrooms, and interactive tools to ensure continuity in education during challenging times.

Participants in the session gained valuable insights into the strategic integration of innovative technologies to drive economic growth and enhance business competitiveness. Dr. Tahira's comprehensive exploration of technological advancements underscored their transformative potential across sectors, highlighting the importance of embracing innovation as a cornerstone of sustainable economic development in the digital age.

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One Week Online FDP 2024

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Greater Noida
— Aim For Excellence —

IIMT College of Management in Collaboration
with Indian Economic Association (IEA) is Organizing

ONLINE FDP
Recent Trends in Research in Management,
IT, Communication in Cutting Edge Technology

- MORNING SESSION -

Speaker
Dr. Navin Rajpal
Assistant Professor
Department of Economics
Sidho-Kanho-Birsha University
West Bengal

- Topic -
"Scaling, Indexing & Its Application"

Chief Patron
Dr. Mayank Agarwal
Managing Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) R.K. Pathak
Group Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) Ashima Baxi Bhattacharya
Director
IIMT College of Management

Conveners
Prof. (Dr.) Gaurav Gupta
Dean, IIMT
IIMT College of Management

Conveners
Prof. (Dr.) A.K. Tamar
IIMT Conference Coordinator
IIMT

DATE: 22ND JUNE 2024, | TIME: 10:30 AM to 11:30 AM

Online Mode
Microsoft Teams

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Dr. Navin Rajpal delivered an insightful presentation during the Faculty Development Program (FDP), focusing on scaling, indexing, and their critical applications in research and economics. He elaborated on indexing as a fundamental process of organizing and structuring data into a coherent and accessible format for comparative analysis in various fields, including economics and data-driven research. Dr. Rajpal emphasized how indexing enhances the efficiency and accuracy of data interpretation and decision-making processes.

Furthermore, Dr. Rajpal highlighted the significance of scaling in research methodologies, defining it as a technique used to quantify qualitative constructs such as attitudes, opinions, and perceptions into measurable quantitative metrics. This approach enables researchers to systematically measure abstract concepts, facilitating rigorous analysis and interpretation of research findings.

Throughout his session, Dr. Rajpal provided practical insights into the applications of scaling and indexing in academic and professional contexts. He illustrated how these methodologies contribute to enhancing the reliability and validity of research outcomes by standardizing data measurement and interpretation.

Participants benefited from Dr. Rajpal's comprehensive explanation of scaling and indexing techniques, gaining a deeper understanding of their practical implications in research design, data analysis, and decision-making processes. His session underscored the importance of methodological rigor and precision in research practices, equipping attendees with valuable tools to enhance the quality and impact of their scholarly endeavors.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024



The poster is for an online FDP session organized by IIMT College of Management in collaboration with the Indian Economic Association (IEA). The session is titled 'Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology' and is part of the 'MORNING SESSION'. The speaker is Dr. Remmiya Rajan P, an Assistant Professor & Research Guide in Economics at Zamorins Guruvayurappan College, University of Calicut, Kerala. The topic is 'Qualitative tools: Its Construction & Standardization'. The session is held on June 24, 2024, from 10:30 AM to 11:30 AM. The poster also lists the Chief Patron, Patrons, and Conveners, and provides contact information for IIMT India, IIMT Noida, IIMT Meerut Greater Noida, and IIMT Group of Colleges.

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IIMT College of Management in Collaboration with Indian Economic Association (IEA) is Organizing

ONLINE FDP

Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology

- MORNING SESSION -

Speaker

Dr. Remmiya Rajan P

Assistant Professor & Research Guide in Economics
Zamorins Guruvayurappan College
University of Calicut, Kerala

- Topic -

"Qualitative tools: Its Construction & Standardization"

DATE: 24TH JUNE 2024, | TIME: 10:30 AM to 11:30 AM

Online Mode
Microsoft Teams

Chief Patron
Dr. Mayank Agarwal
President, IEA
IIMT Group of Colleges

Patrons
Prof. (Dr.) K.R. Pathak
Group Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) Ashish Bhat Bhargava
Director
IIMT College of Management

Conveners
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Group Director
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Chief Academic Coordinator
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Dr. Remmiya Rajan P led an informative session during the Faculty Development Program (FDP), focusing on the significance of qualitative tools in research and their integration with artificial intelligence (AI). She underscored AI's role in augmenting qualitative research processes, particularly in tasks such as informal coding, brainstorming, and initial stages of codebook development. Dr. Rajan highlighted how AI can assist researchers in formulating precise research questions and structuring interview guidelines, thereby enhancing the efficiency and effectiveness of qualitative research methodologies.

However, Dr. Rajan emphasized the importance of maintaining a balanced approach by incorporating human expertise and judgment alongside AI tools. She cautioned that while AI offers valuable support in data analysis and interpretation, it should complement, rather than replace, the nuanced insights and contextual understanding that human researchers bring to qualitative research.

Throughout her presentation, Dr. Rajan provided practical examples and case studies demonstrating the synergistic use of AI and qualitative research tools. She illustrated how researchers can leverage AI to streamline workflow processes, improve data accuracy, and uncover meaningful patterns in qualitative data analysis.

Participants in the session gained insights into optimizing research methodologies through AI integration, understanding its potential benefits and limitations in qualitative research contexts. Dr. Rajan's discussion underscored the evolving landscape of research practices, highlighting the transformative potential of AI as a collaborative tool for advancing qualitative research methodologies in academia and beyond.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024

The poster is for an online FDP session. At the top, it features the IIMT logo and the text 'IIMT COLLEGE OF MANAGEMENT Greater Noida - Aim For Excellence -'. Below this, it states 'IIMT College of Management in Collaboration with Indian Economic Association (IEA) is Organizing ONLINE FDP'. The topic is 'Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology - EVENING SESSION -'. A photo of Dr. Sachin Gupta is shown, with his name and title 'Speaker' above it. Below the photo, it says 'Assistant Professor, Department of Business Administration, Mohanlal Sukhadia University, Udaipur, Rajasthan'. The topic is listed as 'Start-Up Ecosystem, Innovations and Creativity in Small Business'. At the bottom, there is a table of organizers: Chief Patron (Dr. Mayank Agarwal), Patrons (Prof. (Dr.) K.K. Pathak, Prof. (Dr.) Abhinav Saxi), Conveners (Prof. (Dr.) Govind Gupta, Prof. (Dr.) A.K. Tomar), and a list of social media handles. The date and time are 'DATE: 22nd JUNE 2024, | TIME: 02:00 PM to 03:00 PM'. The mode is 'Online Mode' via 'Microsoft Teams'.

IIMT
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Greater Noida
— Aim For Excellence —

IIMT College of Management in Collaboration with Indian Economic Association (IEA) is Organizing
ONLINE FDP
Recent Trends in Research in Management, IT, Communication in Cutting Edge Technology
- EVENING SESSION -

Speaker
Dr. Sachin Gupta
Assistant Professor
Department of Business Administration
Mohanlal Sukhadia University
Udaipur, Rajasthan

- Topic -
"Start-Up Ecosystem, Innovations and Creativity in Small Business"

Chief Patron	Patrons	Patrons	Conveners	Conveners
Dr. Mayank Agarwal Managing Director IIMT Group of Colleges	Prof. (Dr.) K.K. Pathak Group Director IIMT Group of Colleges	Prof. (Dr.) Abhinav Saxi Director IIMT College of Management	Prof. (Dr.) Govind Gupta Dean, PPG IIMT College of Management	Prof. (Dr.) A.K. Tomar Chief Conference Coordinator IEA

DATE: 22nd JUNE 2024, | TIME: 02:00 PM to 03:00 PM

Online Mode
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Dr. Sachin Gupta addressed the Faculty Development Program (FDP), focusing on the burgeoning start-up ecosystem in India and the pivotal role of innovation in fostering creativity and entrepreneurial spirit. He underscored how innovation serves as a catalyst for growth within the start-up community, driving technological advancements and economic development.

Beyond innovation, Dr. Gupta emphasized the critical importance of quality education in nurturing inquisitive minds and preparing future entrepreneurs. He highlighted that a robust educational framework not only equips individuals with foundational knowledge and skills but also cultivates a culture of curiosity, critical thinking, and problem-solving abilities essential for success in the dynamic start-up landscape.

During his presentation, Dr. Gupta discussed various initiatives and policies aimed at promoting innovation and entrepreneurship in India, emphasizing the need for collaborative efforts between academia, industry, and government sectors. He underscored the role of educational institutions in fostering an ecosystem that supports innovation-driven entrepreneurship, providing students with opportunities to explore their creative potential and translate ideas into viable business ventures.

Participants gained valuable insights into the interconnectedness of innovation, education, and entrepreneurship in driving economic growth and societal advancement. Dr. Gupta's session highlighted the transformative impact of fostering a conducive environment for innovation and quality education, encouraging participants to actively contribute to India's evolving start-up ecosystem through their educational practices and initiatives.

MANTHAN

ACTIVITY CORNER

One Week Online FDP 2024

IIMT
COLLEGE OF MANAGEMENT
Greater Noida
— Aim For Excellence —

IIMT College of Management in Collaboration
with Indian Economic Association (IEA) is Organizing
VALEDICTORY SESSION
OF ONE WEEK ONLINE FDP
Recent Trends in Research in Management,
IT, Communication in Cutting Edge Technology

Guest of Honor
Prof. (Dr.) Rajiv Kumar Gupta
Principal
Govt. Post Graduate College, Noida
Ex-Regional Higher Education Officer
Meerut & Saharanpur Division

Guest of Prime
Prof. (Dr.) Chitraranjan Senapati
Associate Professor
Giri Institute of Development Studies
Lucknow

Chief Patron
Dr. Mayank Agarwal
Managing Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) K.K. Paliwal
Group Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) Abhinav Saxi Bhatnagar
Director
IIMT College of Management

Conveners
Prof. (Dr.) Govind Gupta
Dean, Principal
IIMT College of Management

Conveners
Prof. (Dr.) A.K. Tamar
Chief Conference Coordinator
IEA

DATE: 24TH JUNE 2024, | TIME: 12:00 PM to 1:00 PM

Online Mode
Microsoft Teams

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In the valedictory session of the one-week online Faculty Development Program (FDP), Prof. (Dr.) Govind Gupta, Principal and Dean of IIMT College of Management, extended his gratitude to the esteemed audience, comprising academicians from various universities across India, for their active participation, which elevated the event to a national level. He expressed appreciation to all speakers, highlighting the significance of the first-time involvement of a corporate speaker from Germany.

Dr. Gupta warmly welcomed the Guest of Honour, Prof. (Dr.) Rajeev Kumar Gupta, Principal of Government PG College, Noida, and the Guest of Prime, Prof. (Dr.) Chittaranjan Senapati from Giri Institute of Development Studies, Lucknow. Both distinguished guests shared insights on the evolving landscape of research, Indian academia, and the economic sector.

The session concluded on a high note, celebrating the overwhelming response with over 760 academicians registering and actively participating from across the country. This marked the successful culmination of the FDP, characterized by enriching discussions, collaborative learning, and contributions aimed at advancing educational and research practices in India.

MANTHAN



bharat film festival



MANTHAN



IIMT College of Management captivated audiences with a stunning performance of promoting Indian cultural heritage through a stage play named RAM KA GUNGAAN.

The play began with the birth of Lord Rama, capturing key moments from the Ramayana, including his exile, the abduction of Sita, and the ultimate victory over Ravana. The actors' portrayal of these iconic characters was both powerful and nuanced, drawing the audience into the narrative and evoking a range of emotions. The use of traditional music, elaborate costumes, and dynamic stage effects added depth and authenticity to the performance. Play was directed by one of the talented Assistant Professor from Department of Journalism & Mass Communication Dr Arun Kumar.

Mr. Ashutosh, Director of J&K Media Study Centre, attended the event and congratulated the entire team for their exceptional work. He praised the college for its commitment to promoting cultural heritage through the performing arts.

Dr. Abhinav Bhatnagar, Director of IIMT College of Management, also expressed his pride in the students' achievements, highlighting the importance of cultural events in fostering pride and understanding of India's rich heritage. He thanked the Bharat Film Festival organizers for providing a platform to showcase the college's artistic talents.

The success of "Ram Ka Gungan" at the festival underscored IIMT College of Management's dedication to holistic education and cultural development, earning well-deserved appreciation from all attendees.



MANTHAN

MAJOR ACTIVITY



संस्कृति मंत्रालय
MINISTRY OF
CULTURE



AEGD FOUNDATION



UNFOLDING DREAMS &
ACTS TO ANSWER NATION

IIMT
COLLEGE OF MANAGEMENT
Greater Noida
— Aim For Excellence —



Organized by IIMT and AEGD Foundation under



Series on the occasion of *Azadi Ka Amrit Mahotsav*
In collaboration with UDAAN

BHARAT FILM FESTIVAL



MOVIE SCREENING

Jury Members



Shri Sanjay Dattani
Cinematographer & DOP



Prof. Rachna Sharma
Associate Professor, IIMC



Shri Rajkamal Suthar
Cinematographer & Director



Dr. Aahana Chopra
Member, Advisory Panel, CBFC



Dr. Rudresh N. Mishra
Film Critic and Analyst



Dr. Gagan Gera
Assistant Professor, PCW

VENUE : IIMT GROUP OF COLLEGES

25 May, 2024 | 10:00 AM Onwards

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MAJOR ACTIVITY



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MAJOR ACTIVITY



The first Bharat Film Festival was presented by the AEGD Foundation and the IIMT Group of Colleges as part of the Ministry of Culture's Krantitirtha Series. This three-day film festival took place. During the three-day festival, a select few documentaries that had been shortlisted by the esteemed jury members from over sixty submissions from both domestic and foreign venues were screened.

Documentary	Position	Winner Name	Institution
Second Chance	First Position	Mr.Shubham Sharma	Ravindranath Tagore University Bhopal
Sallam ke Amar Shahid	Runner-Up	Mr.Mukesh Kumar	Doon Film School
Prarambh Aur ant Ek Bhramit Satya	Consolation Prize	Mr. Vivek Rajoriya	Trinity Institute of Professional Studies

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MAJOR ACTIVITY



The first Bharat Film Festival was presented by the AEGD Foundation and the IIMT Group of Colleges as part of the Ministry of Culture's Krantitirtha Series. This three-day film festival took place. During the three-day festival, a select few documentaries that had been shortlisted by the esteemed jury members from over sixty submissions from both domestic and foreign venues were screened.

Short Film	Position	Winner Name	Institution
Kasadaru	Runner-Up	RavichandaranThangvelu	Loyola College
Loan Aasan Daron par	First Position	Ashish Bathri	MCU, Bhopal
Titli	Consolation Prize	AnkitAmbawata	Sangai International University Manipur

MANTHAN

RJ SHWETIMA @IIMT



The Department of Journalism and Mass Communication organized an electrifying interactive session featuring RJ Shwetima Jamwal, popularly known as "Jammu Di Kudi" from 98.3 Mirchi. The event, held at CV Raman Hall, was a resounding success, drawing enthusiastic participation from students and faculty alike.

RJ Shwetima Jamwal, a renowned radio jockey, captivated the audience with her engaging presence and insightful discussions. Known for her vibrant personality and dynamic radio shows, Shwetima shared her journey in the radio industry, providing valuable insights into the world of broadcasting and mass communication. Her session covered various aspects of radio programming, content creation, and the importance of connecting with listeners.

The interactive format of the session allowed students to engage directly with RJ Shwetima, asking questions and seeking advice on pursuing careers in journalism and mass communication. Her candid responses and practical tips inspired many aspiring media professionals in the audience.

Students and faculty members expressed their appreciation for the opportunity to interact with a prominent media personality like RJ Shwetima Jamwal. The session not only enriched their understanding of the radio industry but also motivated them to explore new avenues in their careers.

MANTHAN

STUDENT CORNER

वक्त ने वक्त दिया है साथ निभाने का ,
खुशी से इन पलों को जीने का ,
न जाने कब वक्त आ जायें एक दूसरे को छोड़ के जाने का ।

दिल में एक दूसरे की याद लिए थोड़ी तकलीफ़ , थोड़ी मुस्कान लिए ,
आखिरी बार हर कोने को निहारने का ,
न जाने कब वक्त आ जायें एक दूसरे को छोड़ के जाने का ।

कुछ तस्वीरे ही है जो साथ एक दूसरे के रह जाएँगी , दफ़्तर के मिलें ब्रेक में जो नये लोगों से ज़्यदा दिल
लुभायेगी , साथ बीतें सभी दिन याद दिलायेंगी ।

हाँ ! यकीनन उस पल में आँखे भर जायेगी , रूह थोड़ी काँप जायेगी , ज़िंदगी कितनी रंगीन और आसान
थी , इसका अहसास करवायेगी ,
तस्वीर की ताक़त उस दिन समझ आयेगी ,
खुशियाँ क्या होती हैं यह यादें समझायेगी ।

गर्मी की छुट्टियाँ , जाड़े की सर्द ,
यारों की यारी , यारी में किए कई बंक , हर लम्हा पीछे छूट जाएगा जब वक्त जाने का आयेगा ।

देख टीचर को मुस्काना , बिना बात किए हर बातों का इशारों में कह जाना , पकड़े जाने पर बेफ़िज़ूल सा
बहाना बनाना , यह सब याद आयेगा ,
अच्छा बुरा सब यही रह जायेगा जब वक्त जाने का आयेगा ।

वक्त ने वक्त दिया है साथ निभाने का , खुशी से इन पलों को जीने का ,
न जाने कब वक्त आ जायें एक दूसरे को छोड़ के जाने का ।

-ईशा मेहता

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BCA

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HiyaMee



YASH JOHN RAYER
B.COM

3.5 LPA

HiyaMee



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B.COM

3 LPA



SHIVANI KUMARI
B.COM

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2.2 LPA



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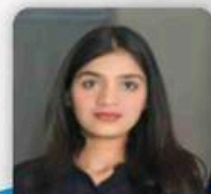
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